



kyhealthnow Overview

2014 eHealth Summit



Kentucky Public Health
Prevent. Promote. Protect.

Stephanie K. Mayfield Gibson, MD, FCAP
Commissioner, KY Department for Public Health



2019 Goals

- Reduce Kentucky's rate of **uninsured individuals** to less than 5%.
- Reduce Kentucky's **smoking** rate by 10%.
- Reduce the rate of **obesity** among Kentuckians by 10%.
- Reduce Kentucky **cancer** deaths by 10%.
- Reduce **cardiovascular** deaths by 10%.
- Reduce the percentage of children with untreated **dental** decay by 25% and increase adult dental visits by 10%.
- Reduce deaths from **drug overdose** by 25% and reduce by 25% the average number of poor mental health days of Kentuckians.

Goal: Reduce KY's rate of uninsured individuals to less than 5%.

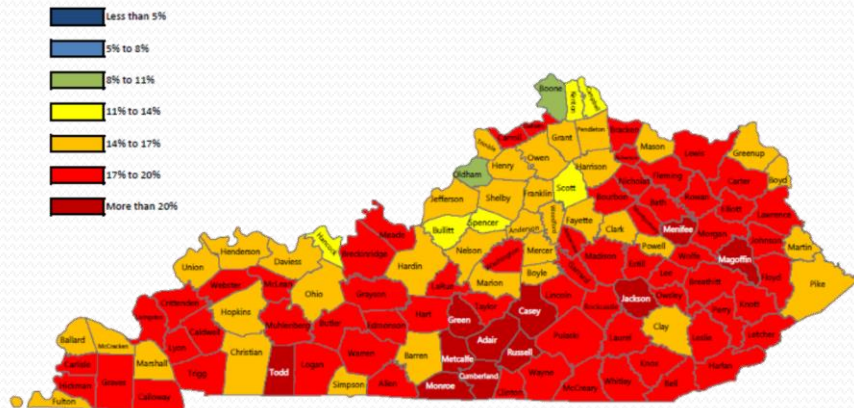
kynect statistics



- As of April 2014, approximately 413,000 individuals enrolled in kynect, 52% of whom were under age 35. Approximately 80% Medicaid, 20% Qualified Health Plans.*

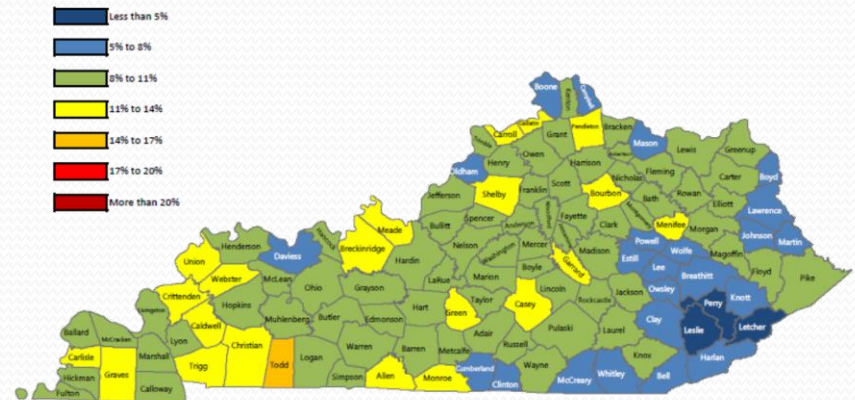
Before ACA**

Percentage of the Population Under 65 that was Uninsured Prior to ACA
[2012 Small Area Health Insurance Estimates]



After ACA**

Potential Percentage of the Population Under 65 that is Uninsured
[Assumes 75% of New Enrollees were previously uninsured]



Source: * [Kentucky Health Benefits Exchange](http://KentuckyHealthBenefitsExchange.com)

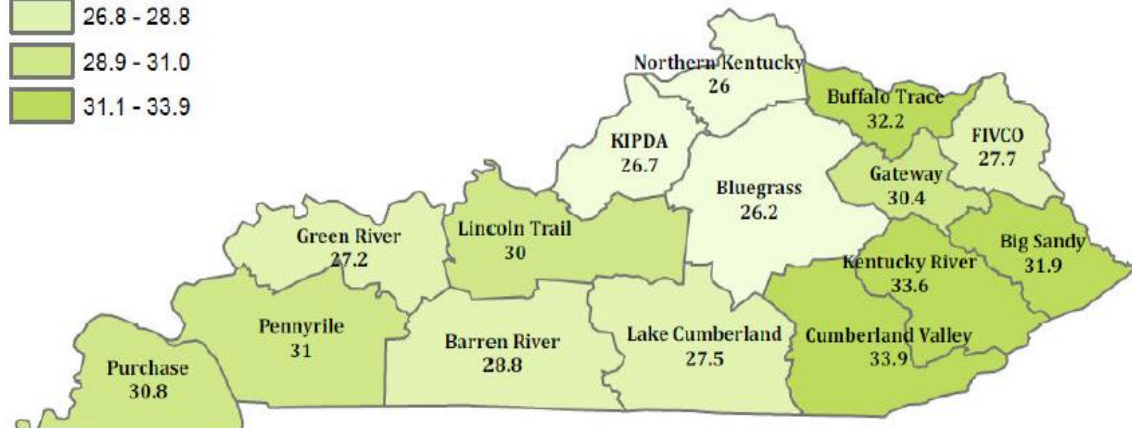
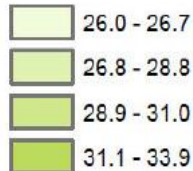
** <https://www.dropbox.com/s/c9sj34v249wly23/Kentucky%20Uninsured-v3.pdf>

Goal: Reduce Kentucky's smoking rate by 10%.

- Tobacco use is the single biggest factor negatively impacting the overall health of Kentuckians.

Percent of Kentucky Adults who are Current Smokers, by Area Development District, 2012*

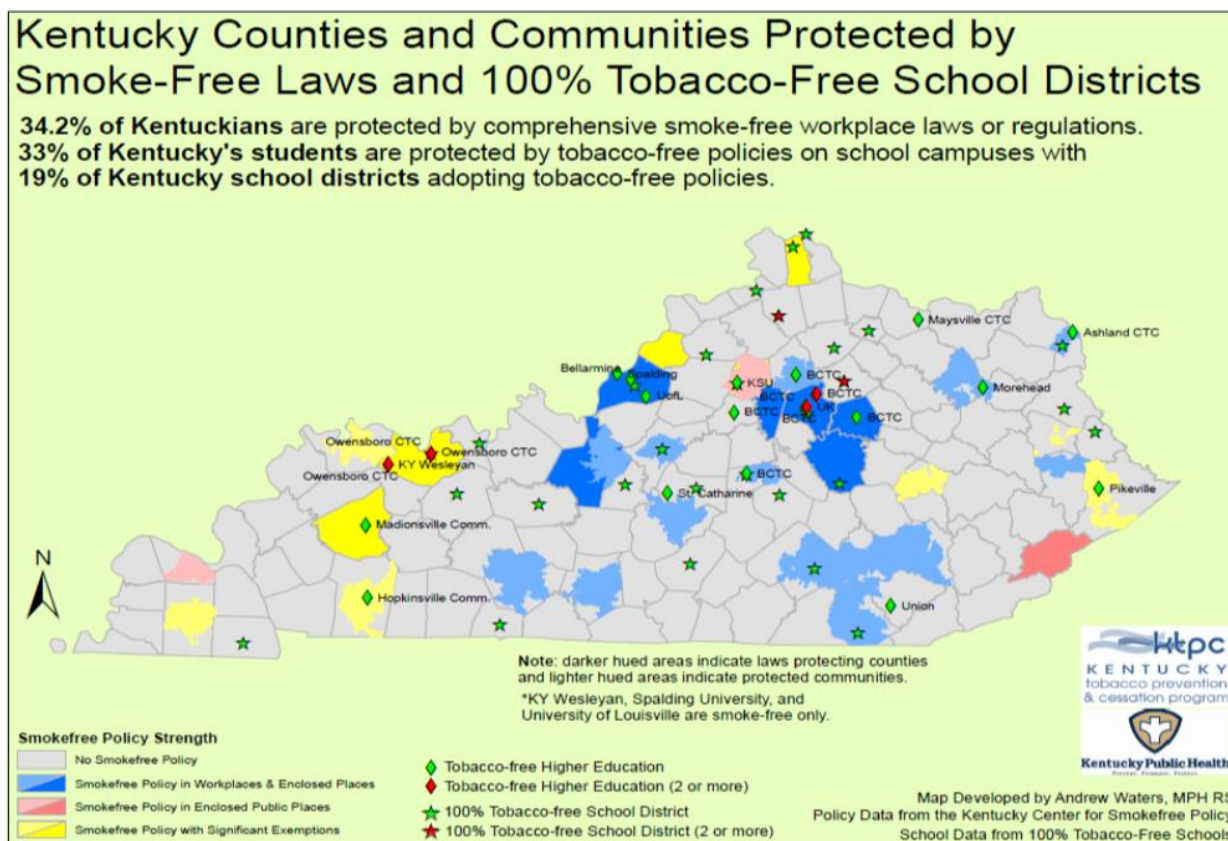
Percent



Statewide Prevalence: 28.3%
Nationwide (States and DC) Median: 19.6%

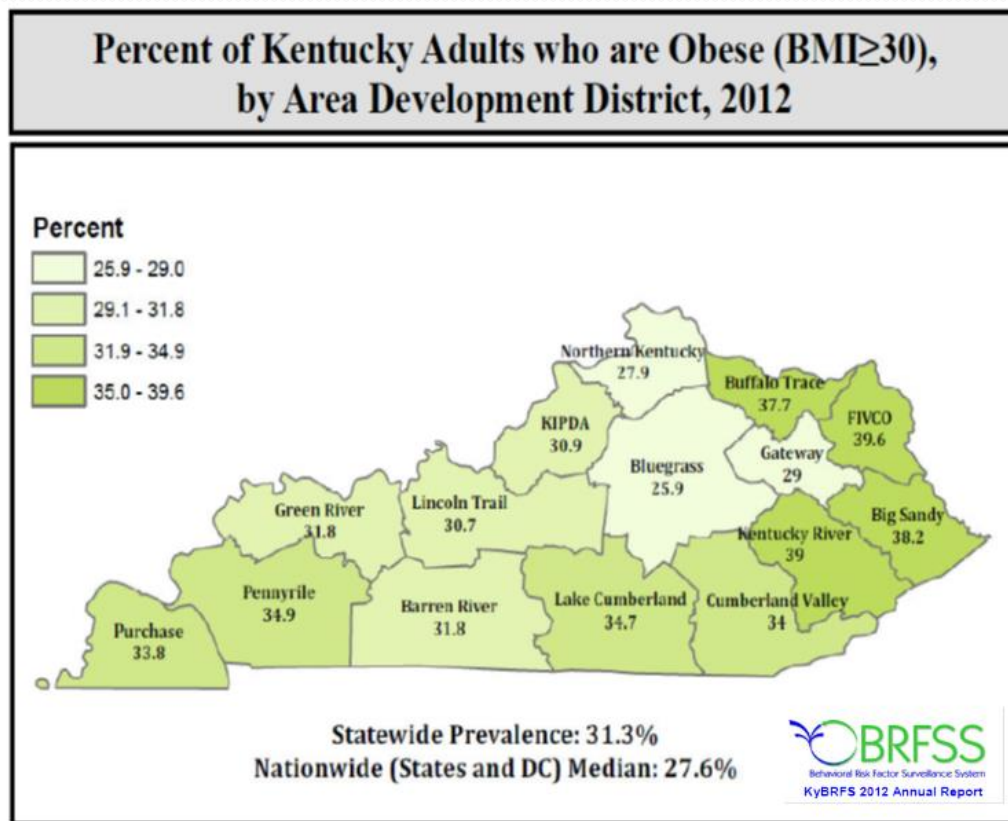
Goal: Reduce Kentucky's smoking rate by 10%.

- Specific strategies under this goal include encouraging cities and counties to continue to implement smoke-free policies and partnering with school districts and universities to implement tobacco free campuses.



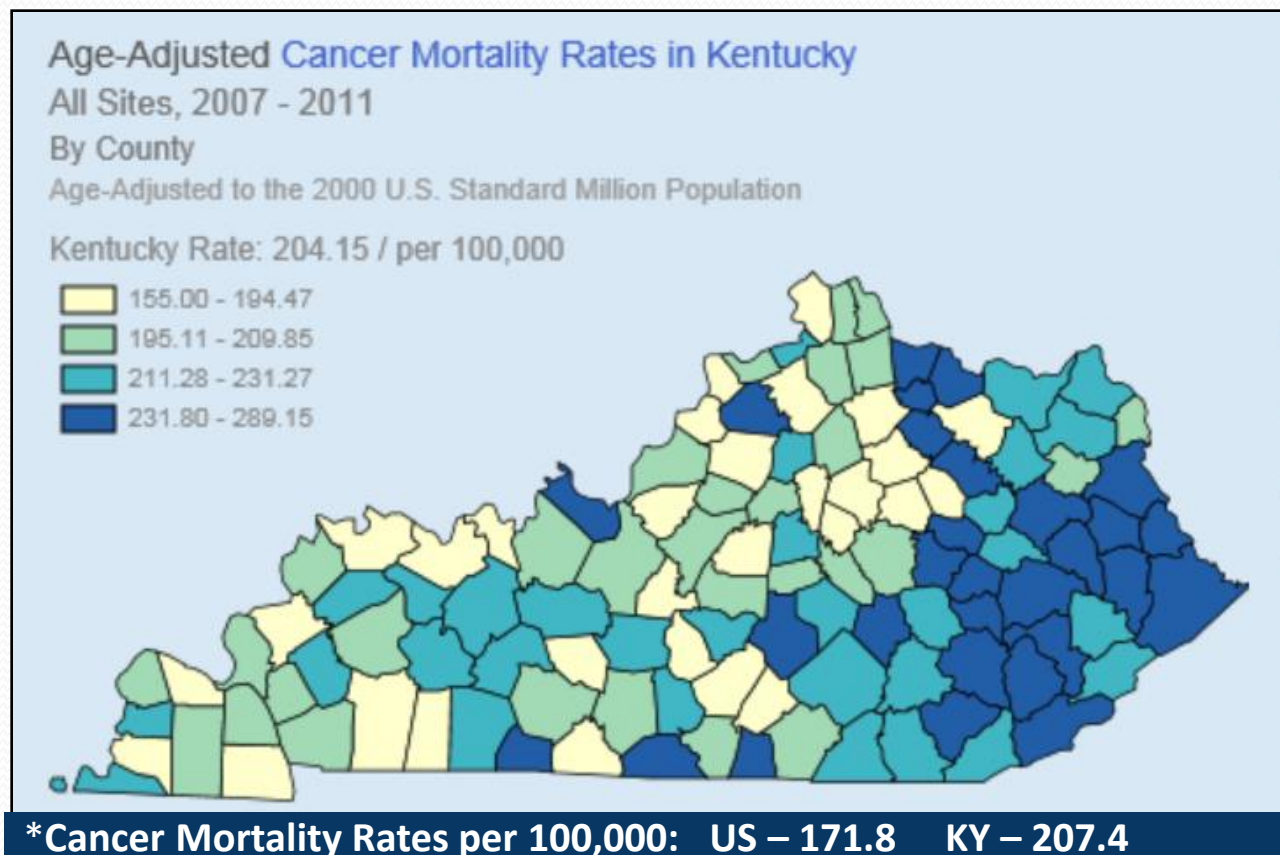
Goal: Reduce the obesity rate among Kentuckians by 10%.

- Kentucky's obesity problem has far-reaching health implications and is associated with many chronic health conditions. An estimated 1 in 3 Kentucky adults are obese.*



Goal: Reduce Kentucky cancer deaths by 10%.

- Kentucky has one of the highest cancer mortality rates nationally. In addition to the those identified under Tobacco Use and Obesity, kyhealthnow has strategies specifically targeted to reduce cancer deaths.

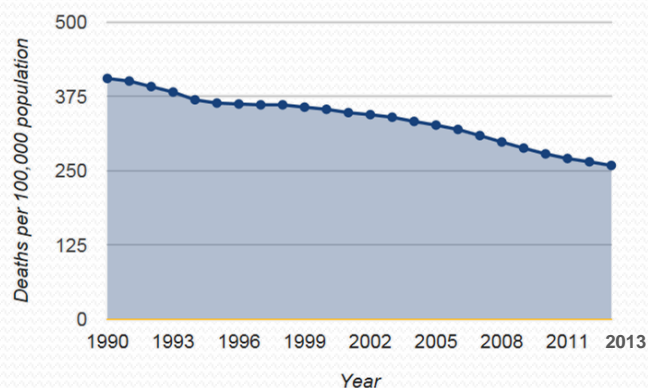


Goal: Reduce cardiovascular deaths by 10%.

- Kentucky has high rates of cardiovascular deaths compared to other states. In addition to supporting those strategies under Tobacco Use and Obesity, kyhealthnow also has specific strategies to reduce cardiovascular disease.

Cardiovascular Deaths

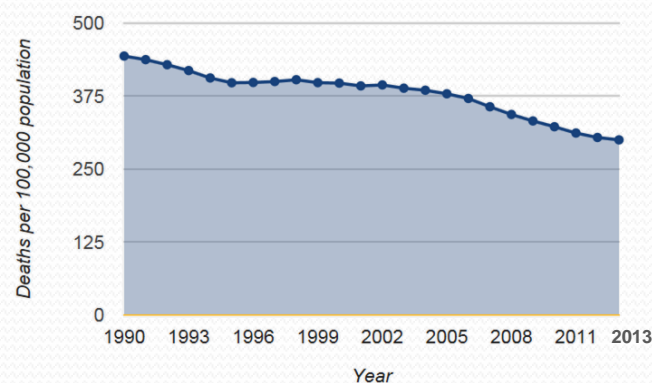
United States [Cardiovascular Deaths \(1990-2013\) see more](#)



Number of deaths due to all cardiovascular diseases, including heart disease and strokes, per 100,000 population.

Cardiovascular Deaths: Kentucky

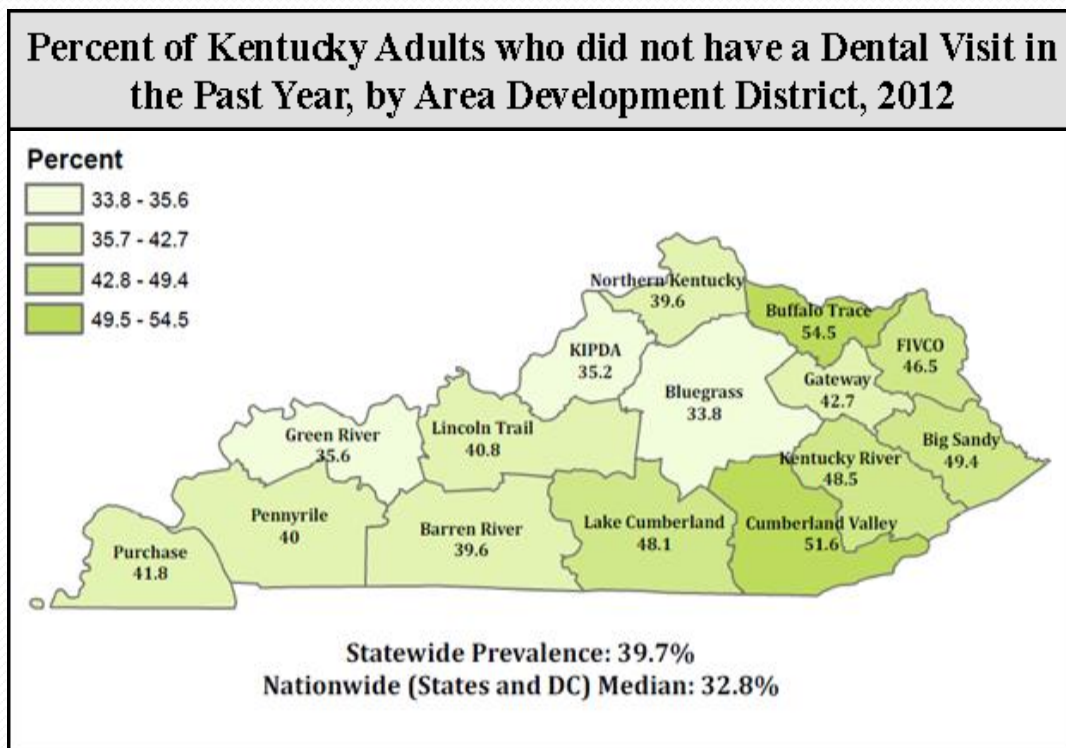
Kentucky [Cardiovascular Deaths \(1990-2013\) see more](#)



Number of deaths due to all cardiovascular diseases, including heart disease and strokes, per 100,000 population.

Goal: Reduce the percentage of children with untreated dental decay by 25% and increase adult dental visits by 10%.

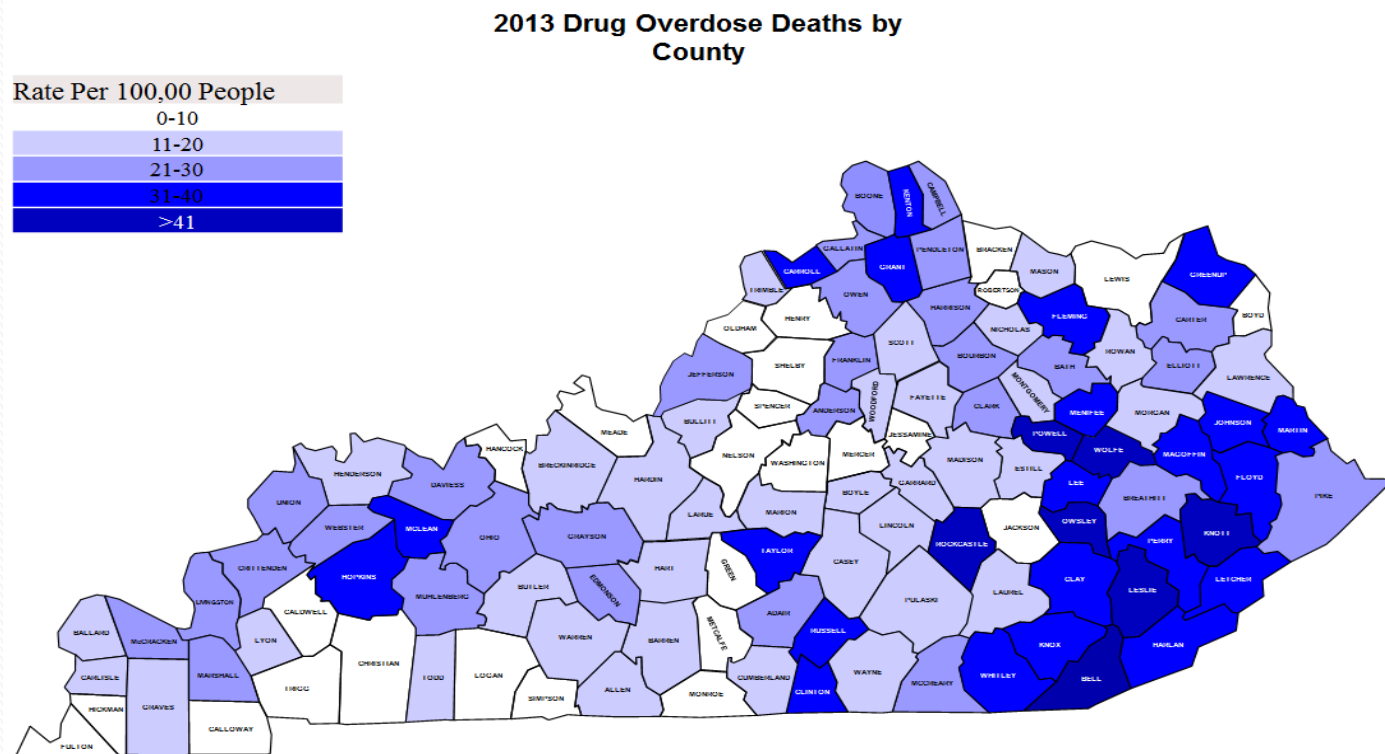
- Currently approximately 40% of adults have not visited the dentist within the past year, * 35% of 3rd grade students have untreated tooth decay, ‡ and 25% of adults 65+ reporting having had all their natural teeth extracted. *



Source: * [2012 Kentucky Behavioral Risk Factor Surveillance System \(BRFSS\) Annual Report](#); ** [America's Health Rankings 1990-2013](#);

‡ 2001-2002 State Oral Health Survey; ¥ Kentucky Department for Public Health Oral Health Program

Goal: Reduce deaths from drug overdose by 25% and reduce by 25% the average number of poor mental health days of Kentuckians.

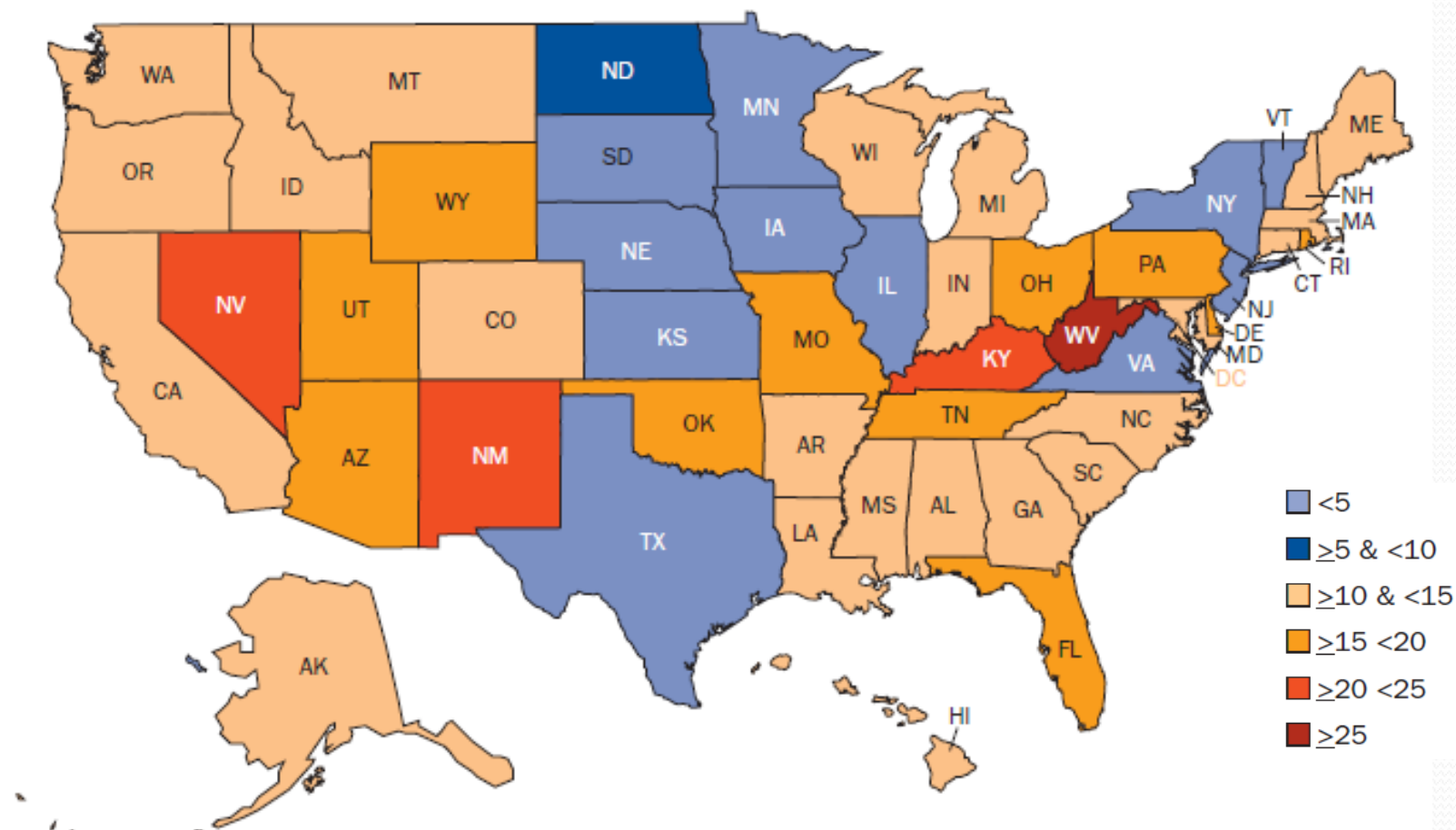


Updated: May 2014

- With the third-highest drug overdose ranking in the nation per capita, kyhealthnow has established strategies to reduce Kentuckians' illegal use of prescription drugs. Kentucky also ranks high in regards to "poor mental health days," which means days when people report limiting normal activity due to mental health difficulties.

Source: Kentucky Office of Drug Control Policy, 2013 Overdose Fatality Report; <http://odcp.ky.gov/default.htm>

Drug Overdose Mortality Rates per 100,000 People 2010



Drug Overdose Mortality Rates
 US – 13.0 per 100,000 KY – 23.6 per 100,000

kyhealthnow Status Update:

- **Where are we now?**
 - Initial Quarterly Oversight Meeting (March 30, 2014)
 - Internal Cabinet & Agency Meetings (May-June 2014)
 - Partner Advocate Forum (June 19, 2014)
 - Quarterly Oversight Meeting (August 7, 2014)
 - Next Oversight Meeting (November 2014)
- **How can you help?**





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Commissioner

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Kentucky Public Health
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Learn More Online @
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